



Public Meeting #3 Summary Upper Sudderth Revitalization Project Village of Ruidoso, New Mexico November 20, 2025

Public Involvement Overview

The Village of Ruidoso (Village) sponsored a public information meeting to discuss the Upper Sudderth Revitalization Project (the project) in Ruidoso, New Mexico. The project is situated along Upper Sudderth Drive from Mechem Drive (NM 48) to the traffic circle at the intersection of D Street, Vision Street, and Main Road. The purpose of the project is to improve and enhance the roadway with sidewalks, lighting, and other features, thereby stimulating revitalization of the area. The Village has obtained a grant from the U.S. Economic Development Administration for studies, surveys, and engineering plans for improvements in the project area.

The purpose of the meeting was to present the alternative design concepts and receive public input. A presentation was given at the meeting followed by a question-and-answer session that included responses and discussion with members of the project Study Team. Additional resources and information on the project were also available online at the project website: <https://usrp-ruidoso.com/>. The comment period extended from November 6 to December 5, 2025.

The meeting was advertised in the *Ruidoso News* newspaper on November 6, 2025. Copies of the meeting notice were mailed to approximately 140 nearby property owners, local businesses and residences, and other potentially interested parties. The meeting was also announced on the Village's website and social media. (see Appendix A: Notification Materials).

The meeting notice invited the public to attend the in-person and virtual meeting on Thursday, November 20, 2025, from 6:00-7:30 PM. The in-person meeting was held at the Ruidoso Village Hall, 313 Cree Meadows Drive, Ruidoso, NM 88345. The virtual meeting was held via Zoom. Fourteen members of the public signed-in at the in-person meeting (see Appendix B) and four individuals attended on Zoom.

Presentation

Village Representatives and project team members at the meeting included:

- Lynn Crawford, Mayor, Village of Ruidoso
- Ron Sena, Village Manager
- Alex Koenig, Community Development Director, Project Manager
- Matthew Baird, Parks and Recreation Director
- Eddie Ryan, Manager of Strategic Partnerships
- Chrysanti Jones, Community Development Assistant
- Gene Paulk, P.E., Stantec, Consulting Engineer and Senior Project Manger
- John Taschek, Barr Engineering Co., Public Involvement and Environmental Subconsultant

At approximately 6:00 PM, Gene Paulk, Project Manager with Stantec, welcomed the audience and started the PowerPoint presentation (see Appendix C). The presentation began with the agenda, project team introductions, project location, and history of the U.S. Economic Development Administration grant that was obtained by the Village to implement the project.

John Taschek, Public Involvement Subconsultant, described the public involvement plan and on-going process. Tonight's meeting is the third and final public meeting. Comments are due December 5, 2025.

Gene Paulk provided detailed descriptions of the alternative design concepts and variations that are possible (Concepts A, B, C, D, E, F, F1, and G). All the alternatives have been discussed at previous meetings except for Concept G, which was developed in response to public comments. The primary features of Concept G are a 14-foot-wide eastbound lane that can be utilized and/or striped for bicycle use in the future, a two-way 10-foot-wide multi-use trail on the north side of the road, and a parallel parking layout that maximizes the number of spaces from 27 that exist today to 30 spaces with the future Concept G design. The presentation continued with a discussion of signage in the corridor, a comparative matrix showing the possible combination of design features, and information on how the public can provide input. The meeting was then opened to public comments, as summarized below.

Comments at the Public Meeting

1. **Comment:** How wide is the planned sidewalk on the north side?

Response: (Gene Paulk) The sidewalk or path will be 10-feet-wide.

2. **Comment:** I don't see losing parking as a problem but rather losing access to existing parking is a problem. People turn around on our lot, in our parking area. They don't use the center turn lane or go to the traffic circle. They turn around in the middle of the road.

Response: (Gene Paulk) Good points. The traffic circle is not big enough to manage all the turning traffic or bigger vehicles.

3. **Comment:** We agree that the circle needs to be upgraded and beautification is needed, including toward Mecham.

4. **Comment:** I'm concerned that this will be a major project that disrupts traffic and access to businesses.

Response: (Gene Paulk) We will develop a traffic control plan as the design goes forward. The contractor will be required to maintain access to businesses and property. We will have a chance to develop and refine the construction access planning during the 30-, 60-, and 90-percent design documents.

(Lynn Crawford, Mayor) We typically conduct road projects in accordance with our tourist season. This means doing construction early, so we don't interfere with tourism. We also keep businesses informed of the schedule and sequence of construction.

5. **Comment:** The presentation put lots of emphasis on foot traffic. What foot traffic? There is hardly any foot traffic. Is the Village planning to make a big park at the end of the corridor?

Response: (Lynn Crawford, Mayor) With everything that's going on with the flooding, we're in the process of working on a buyout program for all the floodplain. This was started before the Upper Canyon project. The long-term comprehensive plan that we're updating is considering

walking facilities that incorporate the Upper Canyon area into the Midtown area, which maybe will alleviate some of the traffic from people driving from the Upper Canyon. We are looking at how things may change over the next 10 or 15 years with things like the buyouts and access to the river. We are looking at everything over the long term.

6. **Comment:** We have a nice sidewalk in front of our property that the Village build, but people don't walk. Maybe they walk from the Upper Canyon to Allsups, but generally the distances are too far. You are sacrificing our parking (and John Houghton's across the street) for pedestrian facilities that aren't really needed.

Response: (Lynn Crawford, Mayor) Things change. Once we have decided what we want and have agreement on how to go forward, we will pursue the funding to get it done. We may have to train the public and tourists on how to interact with the new improvements.

7. **Comment:** I have kids in the Upper Canyon, and we like to walk into town and then back. We would really benefit from having a good connection. My kids invite their friends, and we walk from the Upper Canyon as a big group.

Another reason I like the wider sidewalks is because there is talk about starting the stagecoach again and connecting the Upper Canyon area with the Midtown area. The wider sidewalk might accommodate the stagecoach out of traffic, which would be safer. We are really excited about this connection, and everybody I talk to is really excited about this connection.

The only thing I don't like about this is the back-up parking. Backing into oncoming traffic scares the daylights out of me. I like Concept D, with the wide sidewalk, parking structure, and a roundabout circle, not the oval.

8. **Comment:** I have a café on the south side of the street and I need sidewalks. I would like to see Midtown grow into the Upper Canyon area. I like Concept G, with sidewalks and opportunities for new businesses on both sides of the street.

Response: (Lynn Crawford, Mayor) The undeveloped land in the corridor, for example the Village owned property, is an open canvas. What do you want to see? We would like to hear and discuss your ideas, then we will come to an agreement and find a way to move forward.

(Ron Sena, Village Manager) The project has received Economic Development Administration funding to enhance business and economic growth, and that's what we're trying to do, help the businesses in the area.

9. **Comment:** John Houghton and I have businesses that aren't dependent on tourism, the barbershop and art gallery. The café may benefit from better access to Midtown, but our businesses are destination based.

Response: (Lynn Crawford, Mayor) The Village supports diverse types of businesses, not just tourist-oriented businesses, but also professional offices, destination-based services, etc. There are a lot of part-time residents that support local businesses. These people want restaurants, shopping, and the associated amenities. It's a fine balance. We want to stretch out Midtown, which will increase our tax dollars. The area is going to be a shopping-walking district. We can always use more businesses. So that's our vision. There are tourists driving through, going up the canyons, so we are trying to enhance that area. This may include grants to improve building facades, lighting or accent lighting, and plenty of emergency services. The crosswalks make me nervous. We've been wanting them for years in Midtown, but the Department of Transportation says no because there was a fatal accident.

10. **Comment:** I think these improvements will slow down traffic and that is a good thing. We want people to be able to access the area, and we have a lot of work to do. What is the next step, narrow the alternatives down to one or two concepts?

Response: (Gene Paulk) We may have another public meeting, as Ron mentioned, or use some other method to get input on the final alternatives We could send out a notice to the public and use the website to obtain final comments. We will make a recommendation for a preferred design concept in the Scoping Report.

11. **Comment:** Will the Village look for grant money to build the project?

Response: (Lynn Crawford, Mayor) Yes, and we are also working on the Comprehensive Plan, which will examine planning issues in the broader Village context. We need to get input on what the Village should look like in the future and how to bring a better quality of life.

Written Comments

1. **Levi Beaty: Comment Form:** levibeaty@ruidoso-nm.gov: 11/20/25

I like G and D; prefer the parking on both of these. I do prefer the round turnaround though.

2. **Mike D.Palma: Comment Form:** 55PM2014@gmail.com: 11/20/25

The Concept D with the circular traffic circle from Concept C seems like the best combination of thoughts that meets the feedback from the public with the most

potential for varied uses with the most elasticity. We envision a stagecoach on the north side of the street connecting Midtown to Upper Canyon.

3. Carlo Trujillo: Email: nmjerky@gmail.com: 11/21/25

From the meeting yesterday it does not appear that any of my comments and concerns were addressed or deemed relevant. It appears all the focus was on the property across the street from ours. Each design concept completely blocked access to our required parking spaces. (Refer to previous emails for concerns)

Not one person contacted me or even felt it necessary to respond to my last email. I would appreciate a response other than the information will be passed on to the team.

This design would not allow us to access our village approved and required parking spaces.

Carlo Trujillo
575-650-8887

Response: jtaschek@barr.com 11/21/25

Thank you for your very informative and thoughtful comments. My apologies for not getting back to you or passing them on to the study team!! I have done that now. We are aware of the parking issues in the vicinity of your property and are trying to come up with some creative solutions. We will add your input to the discussion and hopefully have a chance to talk with you further.

Alex Koenig is the project manager for the Village and Gene Pauli is the project manager for Stantec, the consulting engineer. I'm organizing and compiling the public input, and I dropped the ball on your previous comments. I apologize. Alex did get a copy, however. Your comments are now part of the record and will be considered as we go forward. At the end of last night's meeting, we discussed developing several options based on the input received and then either presenting them and taking input on the website or having another meeting.

4. Carlo Trujillo: Email: nmjerky@gmail.com: 11/21/25

Thank you I appreciate you getting back to me. This is a great project and I do hope it goes forward and will do anything possible to help if the public is needed. If you come up with a design concept that will work to help minimize impact of parking that has been of concern for many years, I am happy to work with you and the village. Thank you and have a great weekend.

Appendix A: Meeting Notification Materials



PUBLIC MEETING / OPEN HOUSE #3

for the

Upper Sudderth Revitalization Project

Village of Ruidoso, New Mexico

The Village of Ruidoso is sponsoring a public information meeting/open house to discuss the Upper Sudderth Revitalization Project in Ruidoso, New Mexico. The Project is situated along Upper Sudderth Drive from Mechem Drive (NM 48) to the traffic circle at the intersection of D Street, Vision Street, and Main Road.

The purpose of the Project is to improve and enhance the roadway with sidewalks, lighting, and other features, thereby stimulating revitalization of the area. The Village has obtained a grant from the U.S. Economic Development Administration for studies, surveys, and engineering plans for improvements in the Project area.

The **Purpose of the Meeting** is to present the alternative design concepts and receive your input. A presentation will be given followed by a one-on-one opportunity to ask questions and share your comments and ideas with members of the Study Team. Also visit <https://usrp-ruidoso.com/> for additional information.

JOIN THE IN-PERSON MEETING

Thursday, November 20, 2025, 6:00-7:30 PM

**Ruidoso Village Hall
313 Cree Meadows Drive
Ruidoso, NM 88345**

or

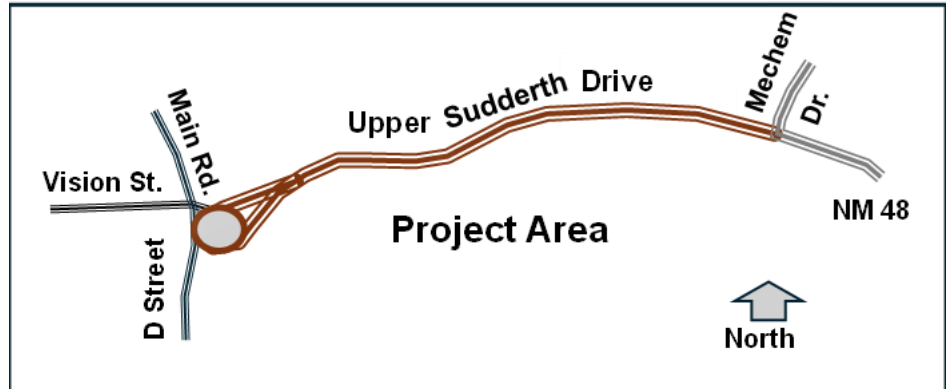
JOIN THE ZOOM MEETING

<https://us06web.zoom.us/j/84650899784?pwd=OUDxFTDj0nvvOSmoL7Y9W2dVtyFPae.1>

**Meeting ID: 846 5089 9784
Passcode: 649871**

TO REQUEST ASSISTANCE

For more information or other assistance, contact John Taschek 505-980-0993.



WE WANT TO HEAR FROM YOU!

Attend the in-person or virtual public meeting

**Submit feedback online at:
www.usrp-ruidoso.com**

**Email comments to:
jtaschek@barr.com**

**Provide verbal feedback:
505-980-0993**

**Mail written comments to:
Attn: USRP-Ruidoso
Barr Engineering
320 Osuna Road NE, Suite G4
Albuquerque, NM 87107**

**Please submit comments by
December 5, 2025**

Ruidoso Upper Sudderth Revitalization Project: Mailing List

Parcel Number	Owner Address	Site Address
4071064179526000000	SML RUIDOSO, INC 5469 E HIDALGO ST APACHE JUNCTION AZ 85119	OCCUPANT 107 MAIN RD RUIDOSO NM 88345
4071064142528000000	REYNOLDS, DONALD W 317 CR 252 SWEETWATER, TX 79556	OCCUPANT 117 MAIN RD RUIDOSO, NM 88345
4071064151525000000	HAARMYER ELECTRIC, INC PO BOX 478 LOVINGTON, NM 88260	OCCUPANT 115 MAIN RD RUIDOSO, NM 88345
4071064158524000000	Duplicate	OCCUPANT 113 MAIN RD RUIDOSO, NM 88345
4071065135008000000	MARTINEZ, LEOPOLDO; TRUSTEE PO BOX 7908 RUIDOSO, NM 88345	OCCUPANT 126 WINGFIELD AVE RUIDOSO, NM 88345
4071065150008000000	MOUNTAIN HIGH INVESTMENTS 1402 E 29TH ST WOLFFORTH, TX 79382	OCCUPANT 122 VISION DR RUIDOSO, NM 88345
4071065157008000000	GONZALEZ, GONZALO & DOLORES H 424 NORTH AVENIDA AZOGGE TUCSON, AZ 85745	OCCUPANT 118 VISION DR RUIDOSO, NM 88345
4071065172008000000	RUIDOSO VISION DRIVE MGMT PO BOX 1278 RUIDOSO, NM 88345	OCCUPANT 116 VISION DR RUIDOSO, NM 88345
4071065194008000000	STERLING MANAGEMENT OF NM PO BOX 1278 RUIDOSO, NM 88345	OCCUPANT 100 VISION DR RUIDOSO, NM 88345
4071065138025000000 4071065150025000000	BONITO RIVER SERVICES, INC 127 VISION DRIVE RUIDOSO, NM 88345	OCCUPANT 420 FIRST STREET RUIDOSO, NM 88345
4071065160025000000	117 VISION, LLC 3055 WILDFLOWER DR DALLAS, TX 75229	OCCUPANT 117 VISION DR RUIDOSO, NM 88345
4071065167025000000 4071065172025000000	MURILLO, KAYLEIGH BRIANNA 229 JUNCTION RD RUIDOSO, NM 88345	OCCUPANT 115 VISION DR RUIDOSO, NM 88345
4071065180025000000	LSEP, LLC PO BOX 1067 CAPITAN, NM 88316	OCCUPANT 408 FIRST STREET RUIDOSO, NM 88345
4071065195025000000	PORPHUROPOLIS TRUST 101 VISION DR RUIDOSO, NM 88345	Same as owner
4071065216009000000 4071065235007000000 4071064248527000000 4071064229525000000	VILLAGE OF RUIDOSO 313 CREE MEADOWS DRIVE RUIDOSO, NM 88345	Don't need

4071064220524000000 4071065359026000000		
4071064272524000000	ECKERDT TRUST PO BOX 767 RUIDOSO DOWNS, NM 88346	OCCUPANT 2318 SUDDERTH DR RUIDOSO, NM 88345
4071064212524000000	WEST, JEFFREY S 4101 HILDRING DR W FORT WORTH, TX 76109	OCCUPANT 102 MAIN RD RUIDOSO, NM 88345
4071064207517000000	NORRIS, JOHN D PO BOX 1567 LOVINGTON, NM 88260	OCCUPANT 104 MAIN RD RUIDOSO, NM 88345
4071064198513000000	RICE, RALPH DOUGLAS 10 BACTON LANE BELLA VISTA, AR 72714	OCCUPANT 106 MAIN RD RUIDOSO, NM 88345
4071064190508000000	REINHARDT, DALE T 450 COOPER ST MERRYVILLE, LA 70653	OCCUPANT 108 BLOODWORTH ST RUIDOSO, NM 88345
4071064186501000000	YOUNG, JOSEPH 50 PRESTWICK ODESSA, TX 79762	OCCUPANT 110 BLOODWORTH ST RUIDOSO, NM 88345
4071064184489000000	HODGE, EDWARD D IV 218 HILLVIEW DR SAN ANTONIO, TX 78209	OCCUPANT 112 BLOODWORTH ST RUIDOSO, NM 88345
4071064173507000000	110 MAIN ROAD, LLC 4751 SAINT ROCH AVE NEW ORLEANS, LA 70122	OCCUPANT 110 MAIN RD RUIDOSO, NM 88345
4071064174489000000	FOSTER, EDWARD J III 1231 COUNTY RD 57 LOCKNEY, TX 79241	OCCUPANT 120 SLAY RD RUIDOSO, NM 88345
4071064165506000000	ISAACSON, CYNTHIA 11602 BUTTONWOOD DR AUSTIN, TX 78759	OCCUPANT 112 MAIN RD RUIDOSO, NM 88345
4071064157506000000	RIGGS, TAYLOR J PO SOB 1515 RUIDOSO, NM 88345	OCCUPANT 114 MAIN RD RUIDOSO, NM 88345
4071064158491000000	PECOS POINTE LLC 1001 NORTH SHORE DR CARLSBAD, NM 88220	OCCUPANT 110 SLAY RD RUIDOSO, NM 88345
4071064150490000000	BEDNARZ, NATHAN 6703 E WOODROW RD SLATON, TX 79364	OCCUPANT 114 SLAY RD RUIDOSO, NM 88345
4071064144509000000	GENTRY FARMS PO BOX 53126 LUBBOCK, TX 79453	OCCUPANT 116 MAIN RD RUIDOSO, NM 88345
4071064141494000000	Duplicate	OCCUPANT 112 SLAY RD RUIDOSO, NM 88345
4071064130518000000	HERNANDEZ, ALICE 2865 NW 201 ANDREWS, TX 79714	OCCUPANT 200 MAIN RD RUIDOSO, NM 88345

4071064127509000000	FITCH, G MORRIS & 2819 24TH ST LUBBOCK, TX 79410	OCCUPANT 106 SLAY RD RUIDOSO, NM 88345
4071064133501000000	INNS, VICKI D 6516 CALLE BONITA LN EL PASO, TX 79912	OCCUPANT 108 SLAY RD RUIDOSO, NM 88345
4071065220028000000 4071065230025000000	PENA, JAMES W 2963 SUDDERTH DR DOOR 13 RUIDOSO, NM 88345	OCCUPANT 2329 FIRST STREET RUIDOSO, NM 88345
4071065238024000000	CANYON CABINS RUIDOSO, INC 2959 SUDDERTH DR RUIDOSO, NM 88345	OCCUPANT 2329 SUDDERTH DR RUIDOSO, NM 88345
4071065247014000000 4071065247021000000 4071065255021000000 4071065252029000000 4071065255014000000	OSO, LLC 137 N LOOP RUIDOSO, NM 88345	OCCUPANT 2327 SUDDERTH DR RUIDOSO, NM 88345
4071065265024000000	CASWELL, CHONITO T 136 LOWER TERRACE RUIDOSO, NM 88345	OCCUPANT BURRO LN RUIDOSO, NM 88345
4071065264011000000	DOTH, MARK 201 OAK GROVE PL RUIDOSO, NM 88345	OCCUPANT 2321 SUDDERTH DR RUIDOSO, NM 88345
4071065271010000000	BUECHTER, MICHAEL M PO BOX 1004 ALTO, NM 88312	OCCUPANT 2319 SUDDERTH DR RUIDOSO, NM 88345
4071065278009000000 4071065285009000000	CHENG, NANA H 2911 SUDDERTH DRIVE RUIDOSO, NM 88345	OCCUPANT 2913 SUDDERTH DR RUIDOSO, NM 88345
4071065290008000000 4071065301008000000 4071065307009000000 4071065299008000000	HOUGHTON, JOHN C 2905 SUDDERTH DR RUIDOSO, NM 88345	OCCUPANT 2313 SUDDERTH DR RUIDOSO, NM 88345
4071065294008000000	SPARKS, WYATT 2907 1/2 SUDDERTH DR RUIDOSO, NM 88345	OCCUPANT 2311 SUDDERTH DR RUIDOSO, NM 88345
4071065271029000000	BRADFORD, MARK 13811 HUNTERS PASS AUSTIN, TX 78734	OCCUPANT 244 FIRST STREET RUIDOSO, NM 88345
4071065281029000000 4071065294029000000	KRAUSE, EDWIN T PO BOX 1120 RUIDOSO, NM 88345	OCCUPANT 228 FIRST STREET RUIDOSO, NM 88345
4071065313024000000	MARBOB ENERGY CORPORATION PO BOX 400 RUIDOSO, NM 88345	OCCUPANT 2301 SUDDERTH DR RUIDOSO, NM 88345
4071065278021000000	CHENG, GLEN 2911 SUDDERTH DR RUIDOSO NM 88345	OCCUPANT 2941 BURRO LN RUIDOSO, NM 88345

407106528602000000	ELIZONDO, GEORGE H PO BOX 1533 ALAMOGORDO, NM 88310	OCCUPANT 2939 BURRO LN RUIDOSO, NM 88345
407106529102000000	Duplicate	OCCUPANT 2935 BURRO LN RUIDOSO, NM 88345
407106529702000000	Duplicate	OCCUPANT 2931 BURRO LN RUIDOSO, NM 88345
407106532902300000	FLETCHER, WAYNE R; TRUSTEE 1240 SANDY HILLS DRIVE WEST COVINA, CA 91791	OCCUPANT 2223 SUDDERTH DR RUIDOSO, NM 88345
407106533902400000	CMM INVESTMENTS, LTD 2815 SUDDERTH DR RUIDOSO, NM 88345	OCCUPANT 2815 SUDDERTH DR RUIDOSO, NM 88345
407106533501600000	CMM INVESTMENTS, LTD PO BOX 1426 RUIDOSO, NM 88345	OCCUPANT 2221 SUDDERTH DR RUIDOSO, NM 88345
407106534602400000	CMM INVESTMENTS LTD 2815 SUDDERTH DR RUIDOSO, NM 88345	OCCUPANT 202 FIRST STREET RUIDOSO, NM 88345
407106428852400000	GOMEZ, GWEN 886 SUPREME CT LAS CRUCES, NM 88007	OCCUPANT 2308 SUDDERTH DR RUIDOSO, NM 88345
407106429151800000	Duplicate	OCCUPANT 113 SLEEPY HOLLOW RD RUIDOSO, NM 88345
407106431252200000	MARTINEZ TRUST PO BOX 7908 RUIDOSO, NM 88345	OCCUPANT 2902 SUDDERTH DR RUIDOSO, NM 88345
407106430752500000	TRUREALESTATE, LLC 5005 LAWRENCE DR SE LOS LUNAS, NM 87031	OCCUPANT 2304 SUDDERTH DR RUIDOSO, NM 88345
407106430451700000	JENKINS, JAMES MICHAEL 104 ASPEN CIRCLE RUIDOSO, NM 88345	OCCUPANT 105 SLEEPY HOLLOW RUIDOSO, NM 88345
407106431952300000	WALL, ANDRE M 2664 S OLD CHURCH ROAD CAMPE VERDE, AZ 88322	Not available
407106433752600000	BW GAS & CONVENIENCE RETAIL 138 CONANT STREET BEVERLY, MA 01915	OCCUPANT 2224 SUDDERTH DR RUIDOSO, NM 88345
407106435252900000	SUDDERTH INVESTMENTS, INC PO BOX 703 RUIDOSO, NM 88345	OCCUPANT 2818 SUDDERTH DR RUIDOSO, NM 88345
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407106436653000000	Duplicate	OCCUPANT 2216 SUDDERTH DR

		RUIDOSO, NM 88345
4071065370004000000	Duplicate	OCCUPANT 2212 SUDDERTH DR RUIDOSO, NM 88345
4071065366007000000	Duplicate	OCCUPANT 2810 SUDDERTH DR RUIDOSO, NM 88345
Adjacent Businesses		
Martha's Fabric Shop 101 Vision Dr. Ruidoso, NM 88345	Pena's Place 2963 Sudderth Dr. Ruidoso, NM 88345	
Upper Canyon Lodging Co 2959 Sudderth Dr. Ruidoso, NM 88345	Pine Needles Gift and Decor 2959 Sudderth Dr. Ruidoso, NM 88345	
Anytime Fitness 2927 Sudderth Dr. Ruidoso, NM 88345	Casitas Café 2919 Sudderth Dr. Ruidoso, NM 88345	
Josie's Framery 2917 Sudderth Dr. Ruidoso, NM 88345	Torino's 2913 Sudderth Dr. Ruidoso, NM 88345	
Farmers Insurance 2911 Sudderth Dr. Ruidoso, NM 88345	The Adobe Fine Art 2905, 2907, 2909 Sudderth Dr. Ruidoso, NM 88345	
Vacant 2901 Sudderth Dr. Ruidoso, NM 88345	Tina's Café 2825 Sudderth Dr. Ruidoso, NM 88345	
Cabinet & Stone 2825 Sudderth Dr. Ruidoso, NM 88345	T-Mobile 2825 Sudderth Dr., Ste E Ruidoso, NM 88345	
Liam Griffin Law Office 2825 Sudderth Dr., Suite D Ruidoso, NM 88345	Mossy Oak Properties, Real Estate Agency 2825 Sudderth Dr. Ruidoso, NM 88345	
Advanced Hearing Care 2825 Sudderth Dr., Ste H Ruidoso, NM 88345	First American Bank 2825 Sudderth Dr., Suite I Ruidoso, NM 88345	
Residences 2939, 2937, 2935 Sudderth Dr. Ruidoso, NM 88345	Good Life Senior Living and Memory Care 100 Vision Dr. Ruidoso, NM 88345	
Hair & Nail Salon Shawntell 2910-2916 Sudderth Dr. Ruidoso, NM 88345	Vacant 2906 Sudderth Dr. Ruidoso, NM 88345	
Vickie Peebles DC 2902 Sudderth Dr. Ruidoso, NM 88345	Vacant 128 Mechem Dr. Ruidoso, NM 88345	
The Ranchers Steak and Seafood Restaurant 2823 Sudderth Dr. Ruidoso, NM 88345	Allsup's Convenience Store 2820 Sudderth Dr. Ruidoso, NM 88345	

Appendix 2: Meeting Sign-In Sheet and Comments



In-Person and Virtual Public Meeting #3 Sign-in Sheet

Upper Sudderth Revitalization Project

Thursday, November 20, 2025, Starting at 6:00 P.M.

Ruidoso Village Hall, 13 Cree Meadows Drive, Ruidoso, NM 88345

Name	Interest	Address	Email Address
Karen Joyce	resident	223 Junction Rd	karenjoyce@yahoo.com
Chris Guzman Gomez	Property owner	2906 Sudders Dr	fireman.gomez@yahoo.com
Billy Reach	Contractor	585 Gavilan Lane	billy@ruidosolustandards.com
Jim Kenser	VOR	313 Cree Meadows	jimkenser@ruidoso-nm.gov
Brian Parker	VOR	313 Cree Meadows	brian.parker@ruidoso-nm.gov
Joe Eby	VOR	"	JoeEby@ruidoso-nm.gov
Josie Powell	property owner	2917 Sudders Dr	josie58@windstream.net
Michael Buechter	property owner	2917 Sudders Dr	alto_nube@valdernet.com
Chris Camacho	VOR	313 Cree Meadows	chriscamacho@ruidoso
Lynn Crawford	VOR		
Gene Paulk	Stanford	Las Cruces	gene.paulk@stanford.com
Wyatt + Jari Spink	Ruidoso Land Stewardship	2901 1/2 Sudders Dr	ruidosolandsurveying@gmail.com
Michele Lopez	Business Owner	100 Vision	55pm2014@gmail.com

Appendix C: Meeting PowerPoint Presentation

Upper Sudderth Revitalization Project Village of Ruidoso, New Mexico

Public Meeting
November 20, 2025



Presentation Topics/Agenda



1. Study Team
2. Project Location and Overview
3. Project History and Purpose
4. Current Scope of Work
5. Public Involvement Plan
6. Preliminary Alternatives - Concepts A-G
7. Gateway Signage
8. Concepts Matrix
9. Your Input

Study Team

- **Village of Ruidoso**

- Ron Sena, Village Manager
- Micheal Martinez, Deputy Village Manager
- Alex Koenig, Community Development Director, Project Manager
- Matthew Baird, Parks and Recreation Director
- Eddie Ryan, Manager of Strategic Partnerships
- Vyanca Vega, Capital Projects Coordinator
- Chrysanti Jones, Community Development Assistant



- **Stantec**

- Gene Paulk, P.E., Senior Project Manager
- Gabby Contreras-Apodaca, P.E., Senior Associate



- **Barr Engineering**

- John Taschek, Environmental Scientist



Project Location and Overview



Project History and Purpose

- 2022: Historic Upper Canyon Gateway and Streetscape Improvements Project
- 2023: Stantec Fee Estimate for Corridor Study and Design
- 2024: U.S. Economic Development Administration Grant Metropolitan Redevelopment and Regional Job Growth

Project History and Purpose

Economic Development Administration Grant

SCOPE OF WORK: Complete plan set and studies to develop the plans and go out for construction bid. Lighting along the roadway and inside the roundabout, survey work, drainage study, and traffic study for the plans. The goal is to stimulate revitalization in this area. Proper grading on the pavement will be needed to correct water runoff issues. Curb and gutters, driveway aprons, sidewalks, drop inlets, etc., must be included. The design needs to include bump-outs for large gateway signage.

Current Scope of Work

1. Scoping Report
2. Public Involvement Plan
3. Environmental Investigation and Documentation
4. Engineering Design Support Studies
5. Preliminary Roadway Design Plans
6. Final Roadway Design Plans

Public Involvement Plan

2025									
TASK	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT	NOV
Study Team Meetings	■	■	■	■	■	■	■	■	■
Public Involvement Plan	■								
1 st Stakeholder Meeting		■							
2 nd Stakeholder Meeting				■					
1 st Public Meeting			■						
2 nd Public Meeting							■		
3 rd Public Meeting									■

- Project Study Team
- Project Website
- Stakeholder Meetings
- Public Meetings



WE ARE HERE

Preliminary Alternative - Concept A



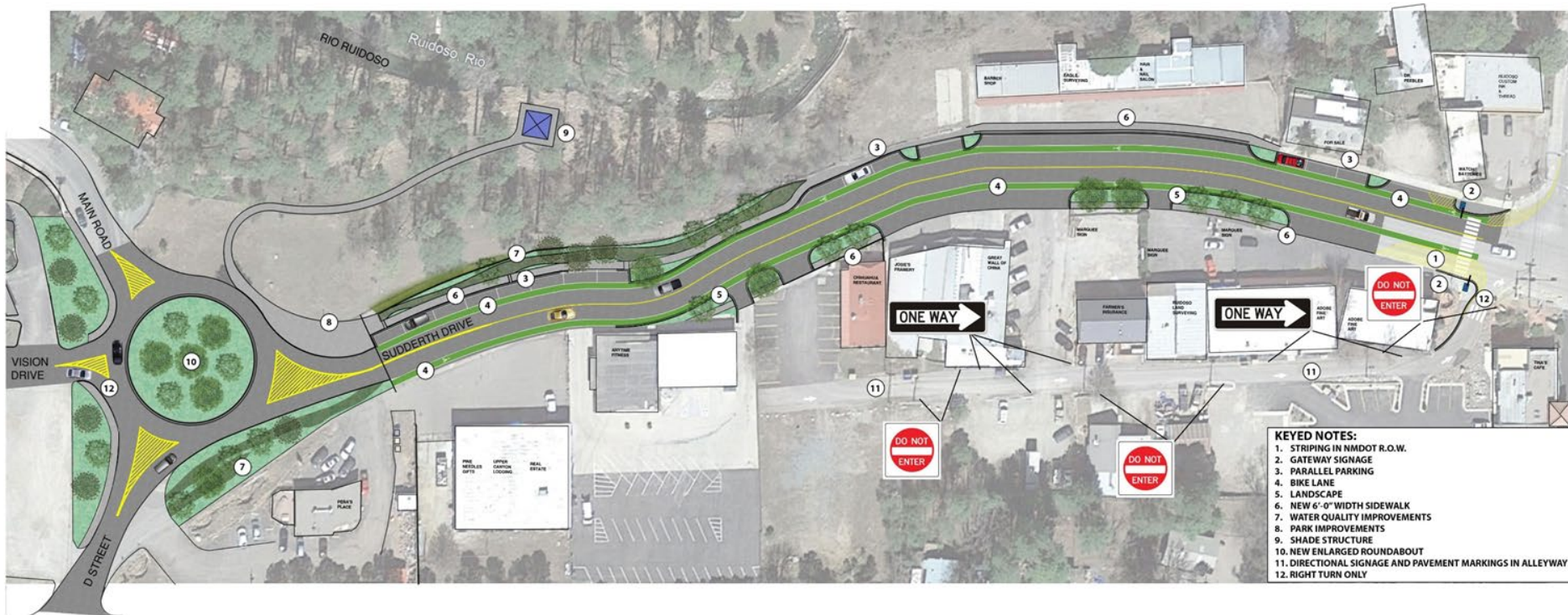
Corridor

- Bike Lanes Eastbound & Westbound
- 6 ft Sidewalks
- Parallel On-Street Parking

Roundabout

- Circular
- Pavement markings
- No Sidewalk or Crosswalks
- Raised Islands

Preliminary Alternative - Concept B



groundworkstudio

HISTORIC UPPER CANYON STREETSCAPE - CONCEPT A

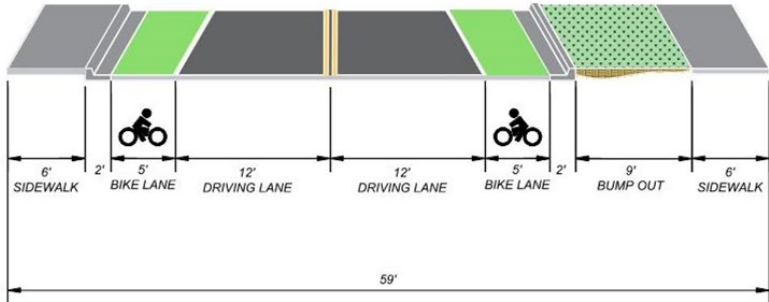
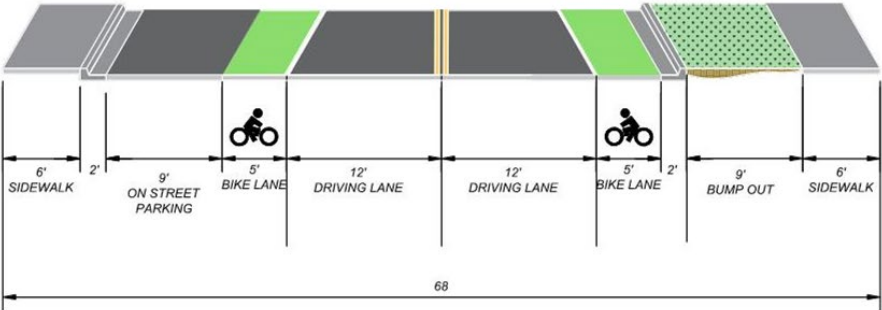
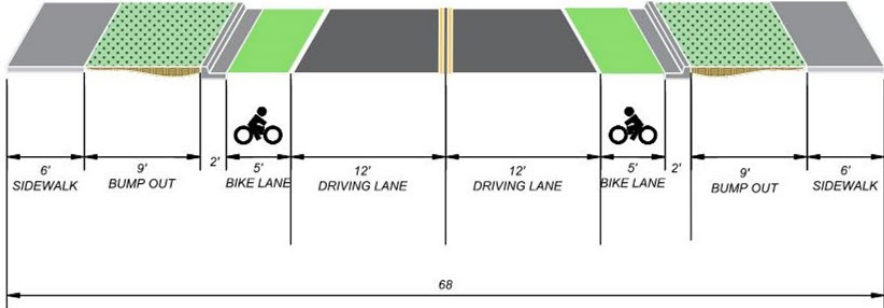
Corridor

- Bike Lanes Eastbound & Westbound
- 6 ft Sidewalks
- Parallel On-Street Parking

Roundabout

- Circular-Large
- Pavement markings
- No Sidewalk or Crosswalks

Preliminary Alternative - Concept A&B



Preliminary Alternative - Concept C



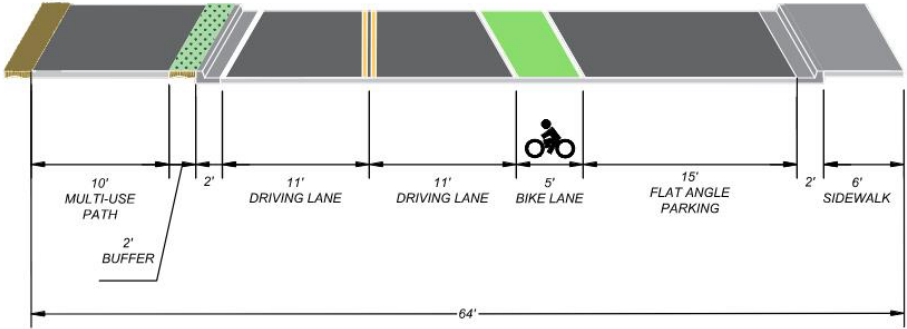
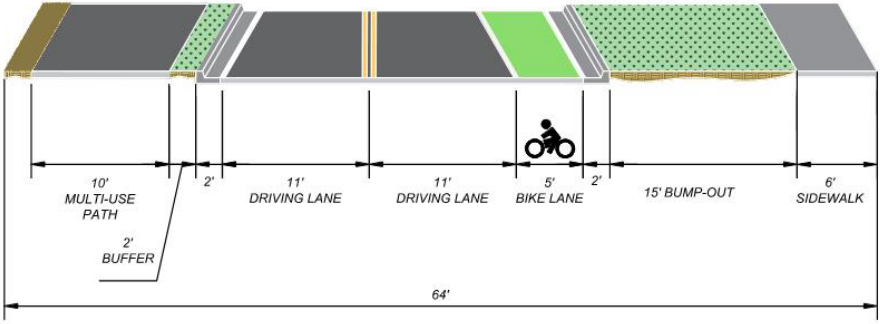
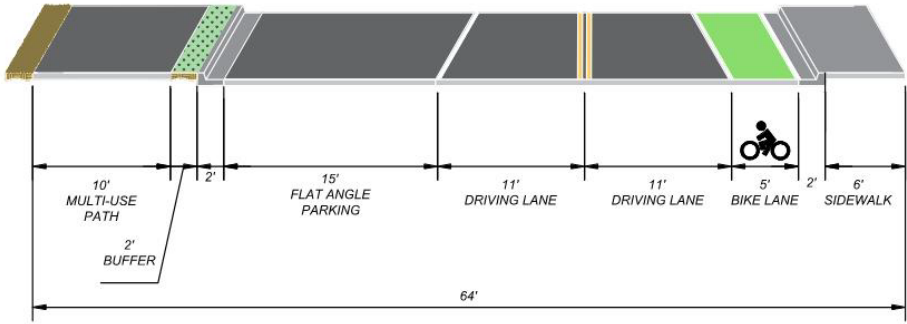
Corridor

- Bike Lane Eastbound
- 10 ft Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Flat Angle On-Street Parking
- Mid-Block Crossing

Roundabout

- Circular
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept C



Preliminary Alternative - Concept D



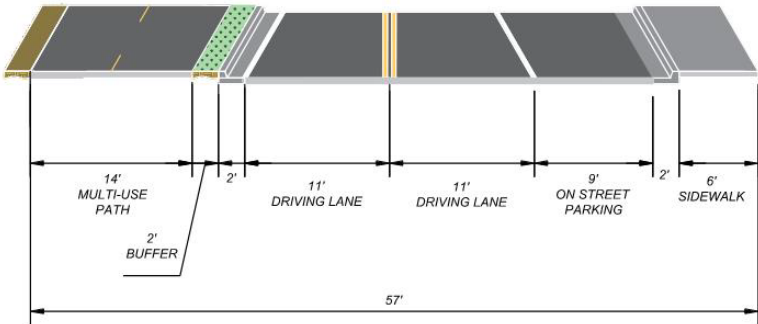
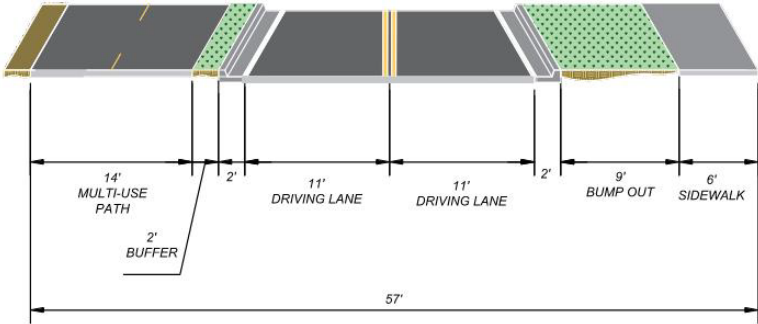
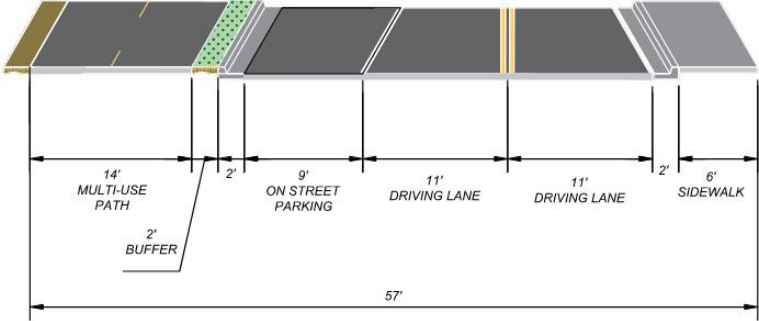
Corridor

- 14' Bi-directional Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Parallel On-Street Parking
- Mid Block Crossing

Roundabout

- Oval
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept D



Preliminary Alternative - Concept E



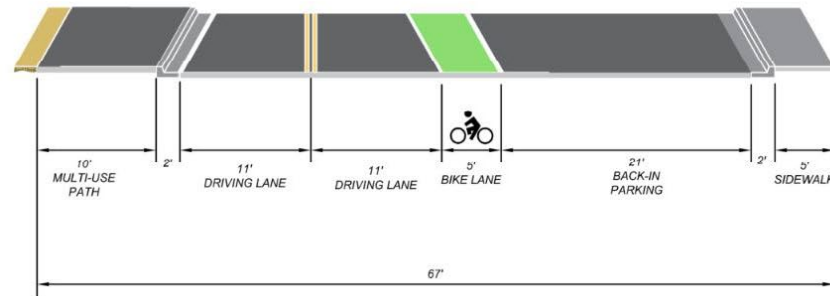
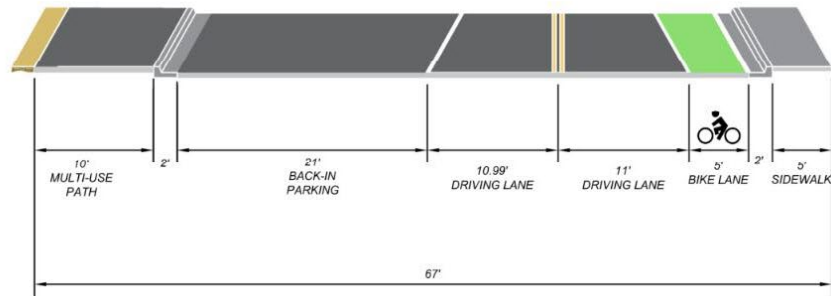
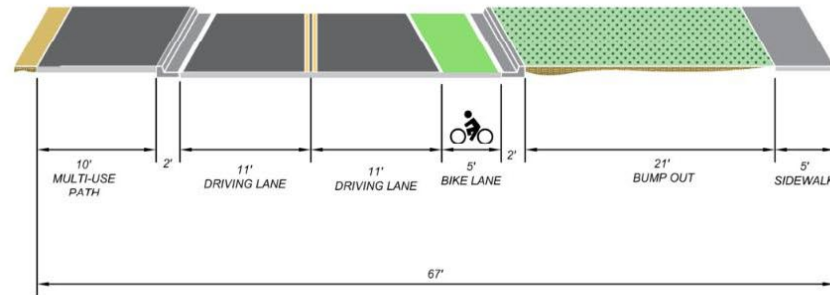
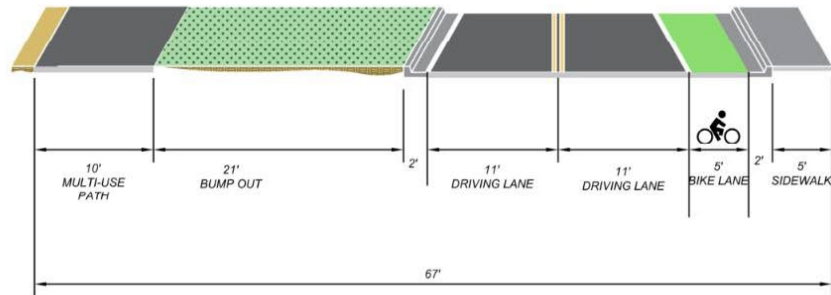
Corridor

- Bike Lane Eastbound
- 10 ft Muti-Use Trail North Side
- 5 ft Sidewalk South Side
- Back-In On-Street Parking
- Mid-Block Crossing

Roundabout

- Oval
- Apron
- Raised Islands
- No Sidewalk & Crosswalks

Preliminary Alternative - Concept E



Preliminary Alternative - Concept F



Corridor

- Shared Lane Eastbound
- 10 ft Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Flat Angle On-Street Parking
- Mid-Block Crossing

Roundabout

- **Circular**
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept F-1



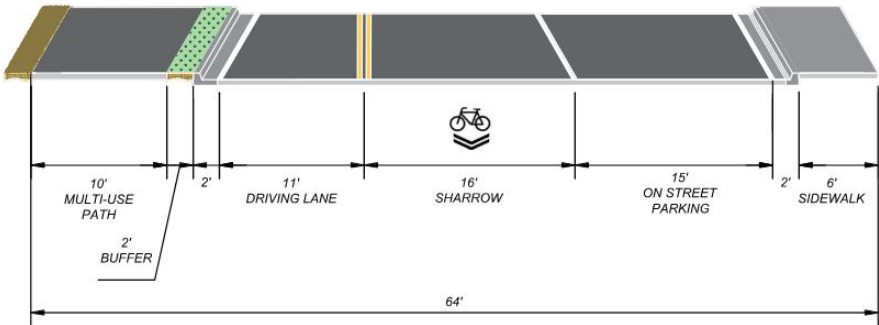
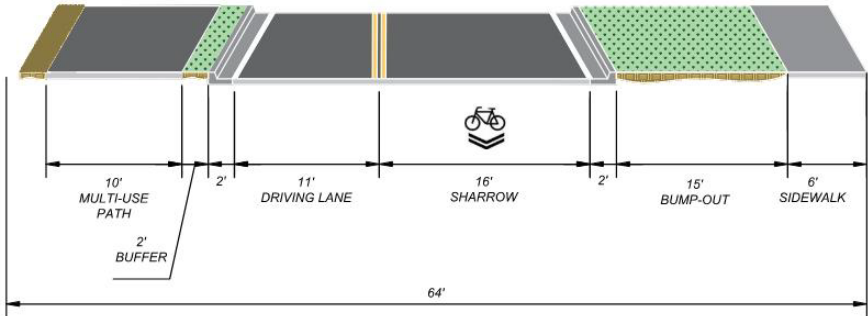
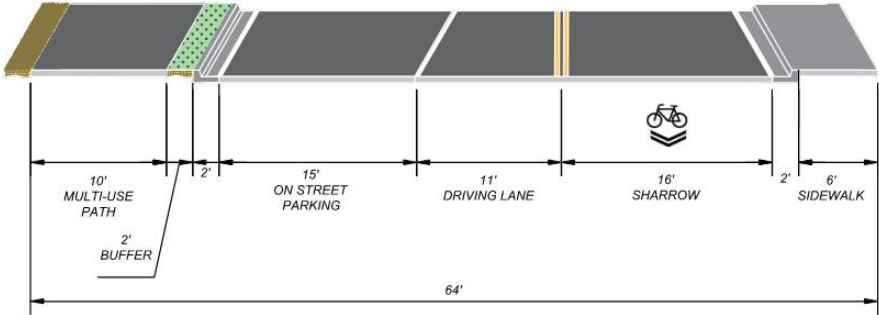
Corridor

- Shared Lane Eastbound
- 10 ft Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Flat Angle On-Street Parking
- Mid-Block Crossing

Roundabout

- **Oval**
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept F



Preliminary Alternative - Concept G



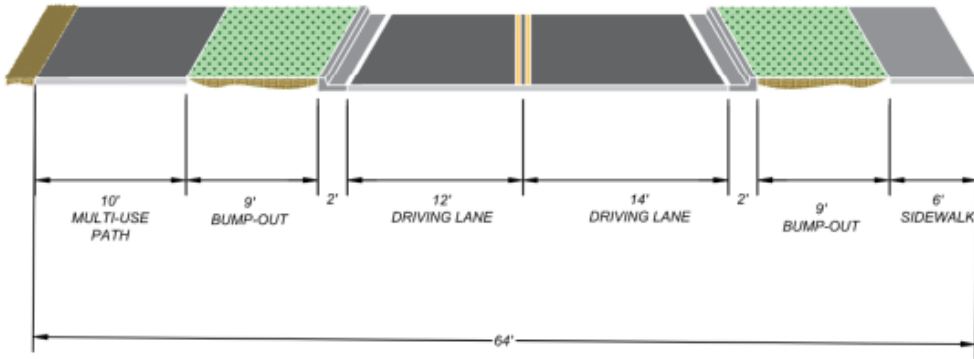
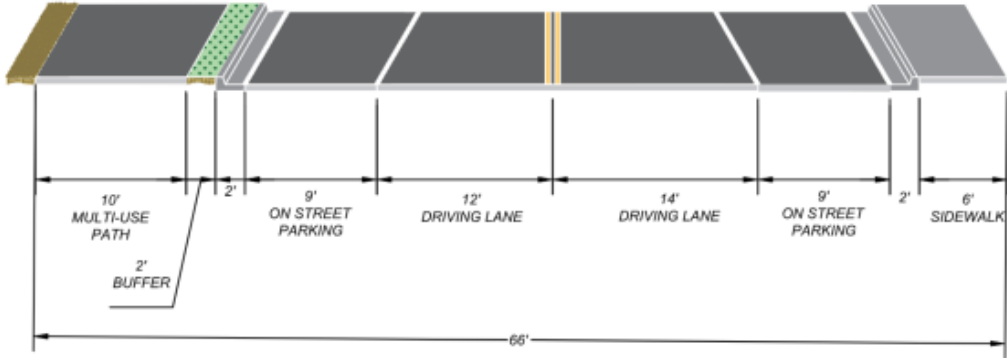
Corridor

- Shared Lane Eastbound
- 10 ft Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Flat Angle On-Street Parking
- Mid-Block Crossing

Roundabout

- Oval
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept G



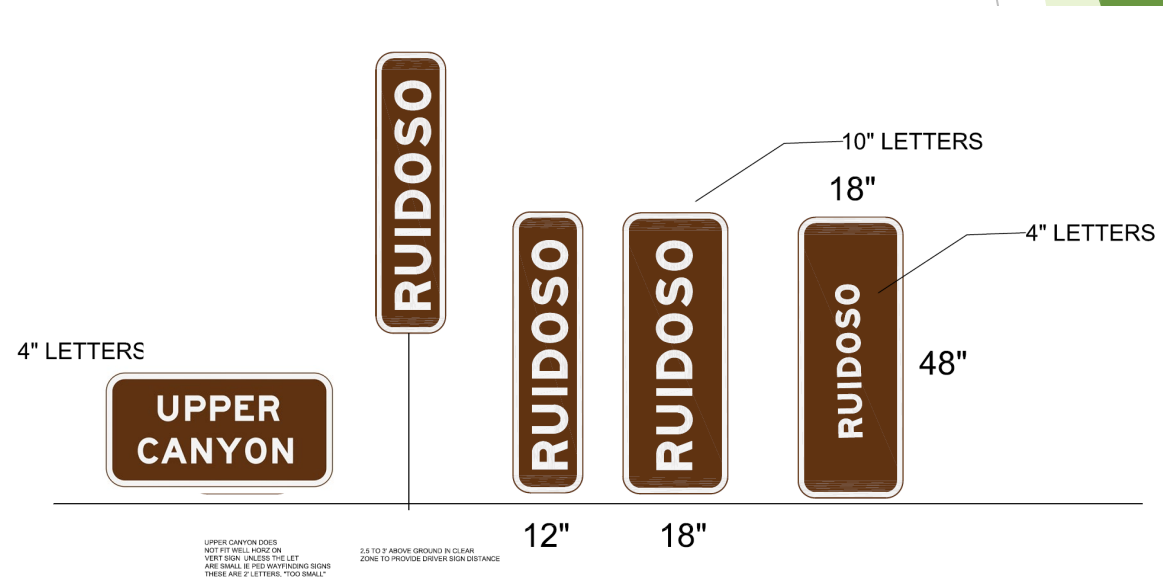
G CONCEPT G - PARALLEL PARKING AND WALKING PATH

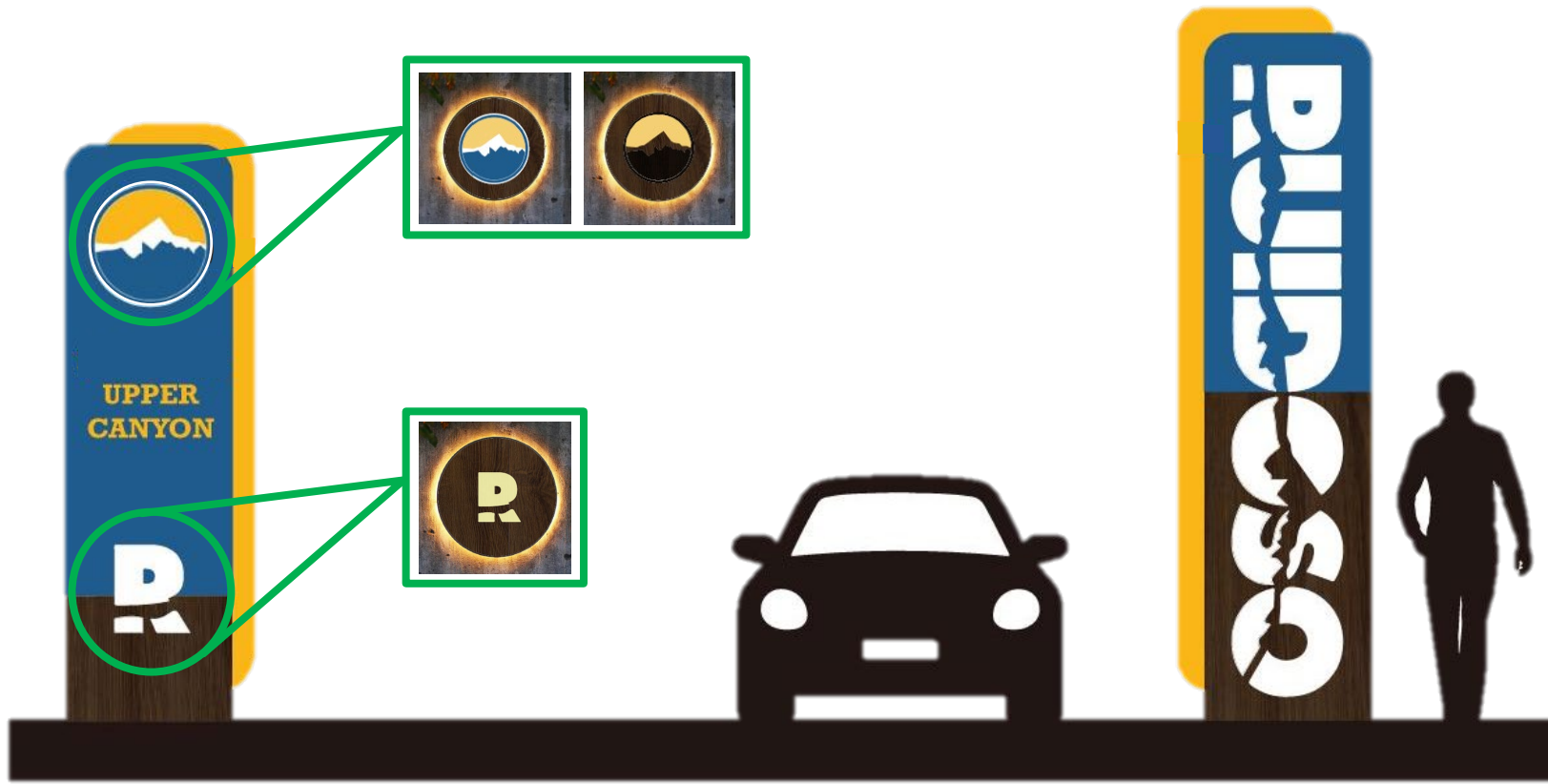
Gateway Signage Requirements

► Requirements

Wayfinding/Gateway sign	Wayfinding Gateway Sign
In Clear zone	Outside of clear zone
5' min height above ground	Can be place bottom touching ground
5' + 4' height top = approx 9 feet tall	Top approx 4 feet
Letter height 4" min unless for ped only can go smaller Issue getting upper canyon (horiz text on vert sign)	Letter height 4" min unless for ped only can go smaller; issure getting upper canyon (horiz tet on vert sign)
Looking at 12" to 18" inch wide sign x 4 FT vertical sign for "Ruidoso" Consider upper canyon horizontal sign? 4" letters to 10" letter height.	Looking at 12" to 18" inch wide sign x 4 FT vertical sign for "Ruidoso" Consider upper canyon horizontal sign?
Consider talking with fabricator or artist for signs "eg Structural" for artistic sign design	Consider talking with fabricator or artist for signs "eg Structural" for artistic sign design

► Dimensions

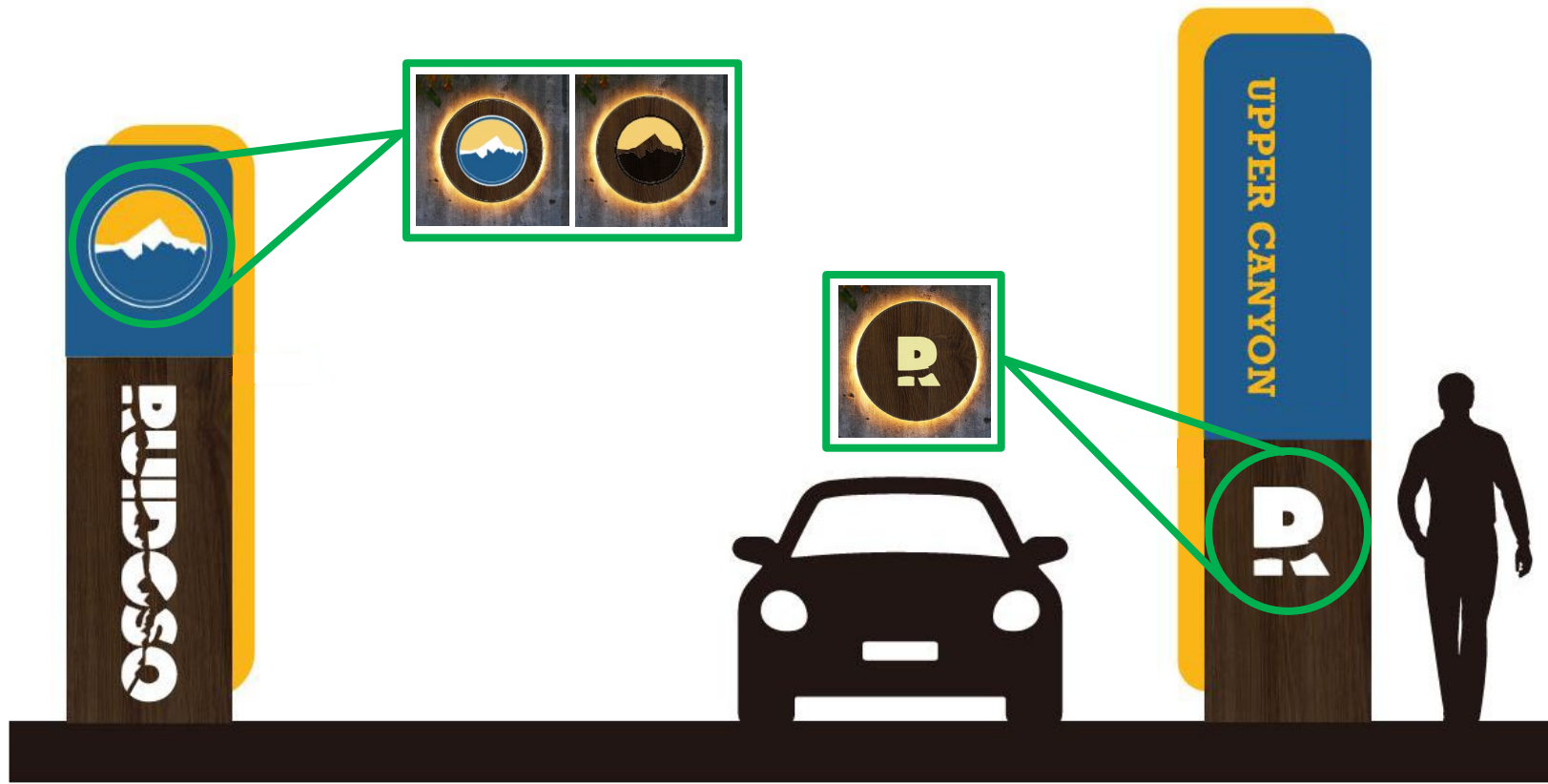




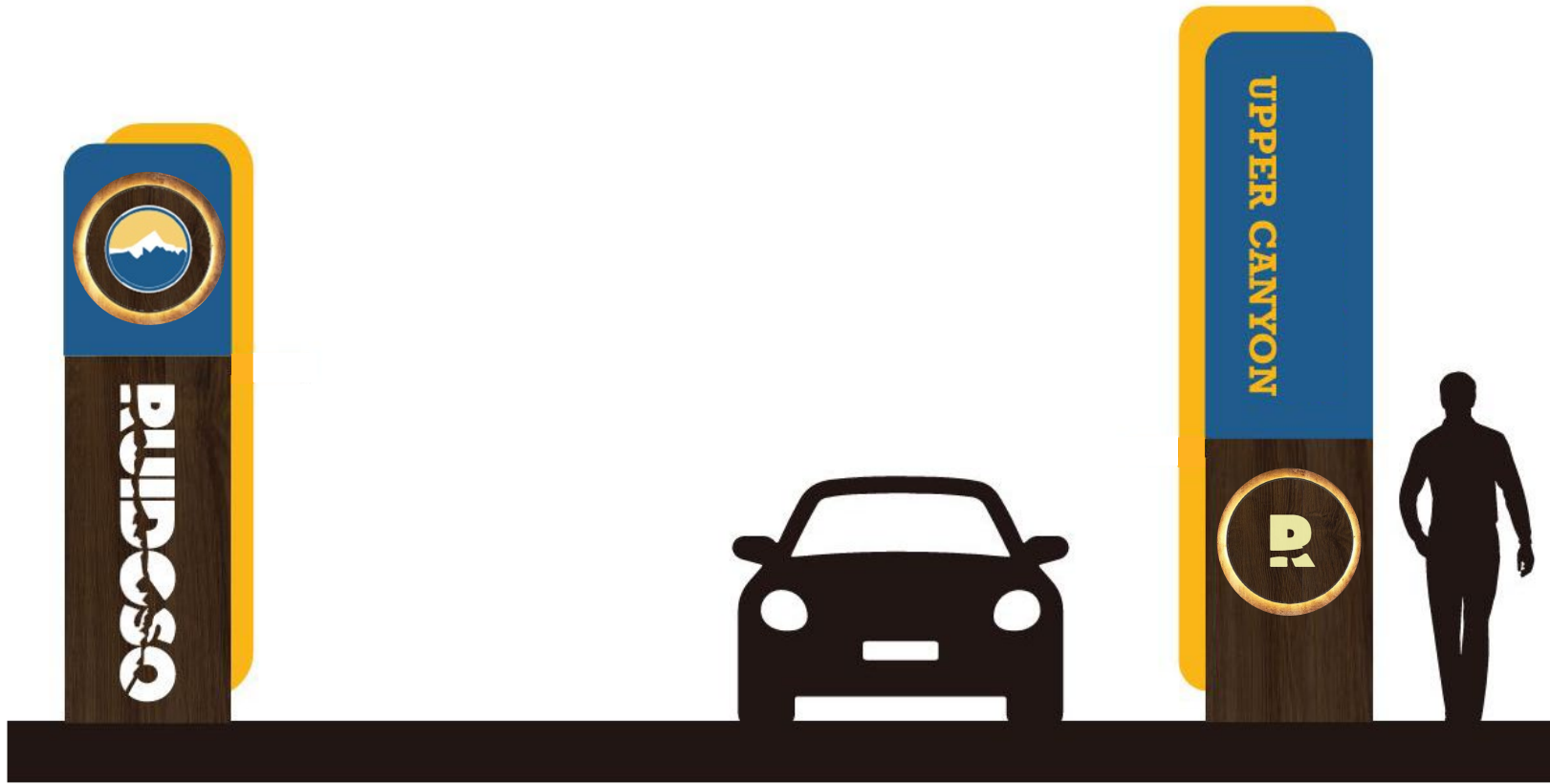
Gateway Signage 03



Gateway Signage 03



Gateway Signage 05



Gateway Signage 05

We Want to Hear Your Ideas!

Comments here at the meeting or in the future to:

www.usrp-ruidoso.com

John Taschek

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Albuquerque, NM 87107

505-980-0993

jtaschek@barr.com