

Upper Sudderth Revitalization Project Village of Ruidoso, New Mexico

Public Meeting
November 20, 2025



Presentation Topics/Agenda



1. Study Team
2. Project Location and Overview
3. Project History and Purpose
4. Current Scope of Work
5. Public Involvement Plan
6. Preliminary Alternatives - Concepts A-G
7. Gateway Signage
8. Concepts Matrix
9. Your Input

Study Team

- **Village of Ruidoso**
 - Ron Sena, Village Manager
 - Micheal Martinez, Deputy Village Manager
 - Alex Koenig, Community Development Director, Project Manager
 - Matthew Baird, Parks and Recreation Director
 - Eddie Ryan, Manager of Strategic Partnerships
 - Vyanca Vega, Capital Projects Coordinator
 - Chrysanti Jones, Community Development Assistant
- **Stantec**
 - Gene Paulk, P.E., Senior Project Manager
 - Gabby Contreras-Apodaca, P.E., Senior Associate
- **Barr Engineering**
 - John Taschek, Environmental Scientist



Project Location and Overview



Project History and Purpose

- 2022: Historic Upper Canyon Gateway and Streetscape Improvements Project
- 2023: Stantec Fee Estimate for Corridor Study and Design
- 2024: U.S. Economic Development Administration Grant Metropolitan Redevelopment and Regional Job Growth

Project History and Purpose

Economic Development Administration Grant

SCOPE OF WORK: Complete plan set and studies to develop the plans and go out for construction bid. Lighting along the roadway and inside the roundabout, survey work, drainage study, and traffic study for the plans. The goal is to stimulate revitalization in this area. Proper grading on the pavement will be needed to correct water runoff issues. Curb and gutters, driveway aprons, sidewalks, drop inlets, etc., must be included. The design needs to include bump-outs for large gateway signage.

Current Scope of Work

1. Scoping Report
2. Public Involvement Plan
3. Environmental Investigation and Documentation
4. Engineering Design Support Studies
5. Preliminary Roadway Design Plans
6. Final Roadway Design Plans

Public Involvement Plan

2025									
TASK	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT	NOV
Study Team Meetings	■	■	■	■	■	■	■	■	■
Public Involvement Plan	■								
1 st Stakeholder Meeting		■							
2 nd Stakeholder Meeting				■					
1 st Public Meeting			■						
2 nd Public Meeting							■		
3 rd Public Meeting									■

- Project Study Team
- Project Website
- Stakeholder Meetings
- Public Meetings



WE ARE HERE

Preliminary Alternative - Concept A



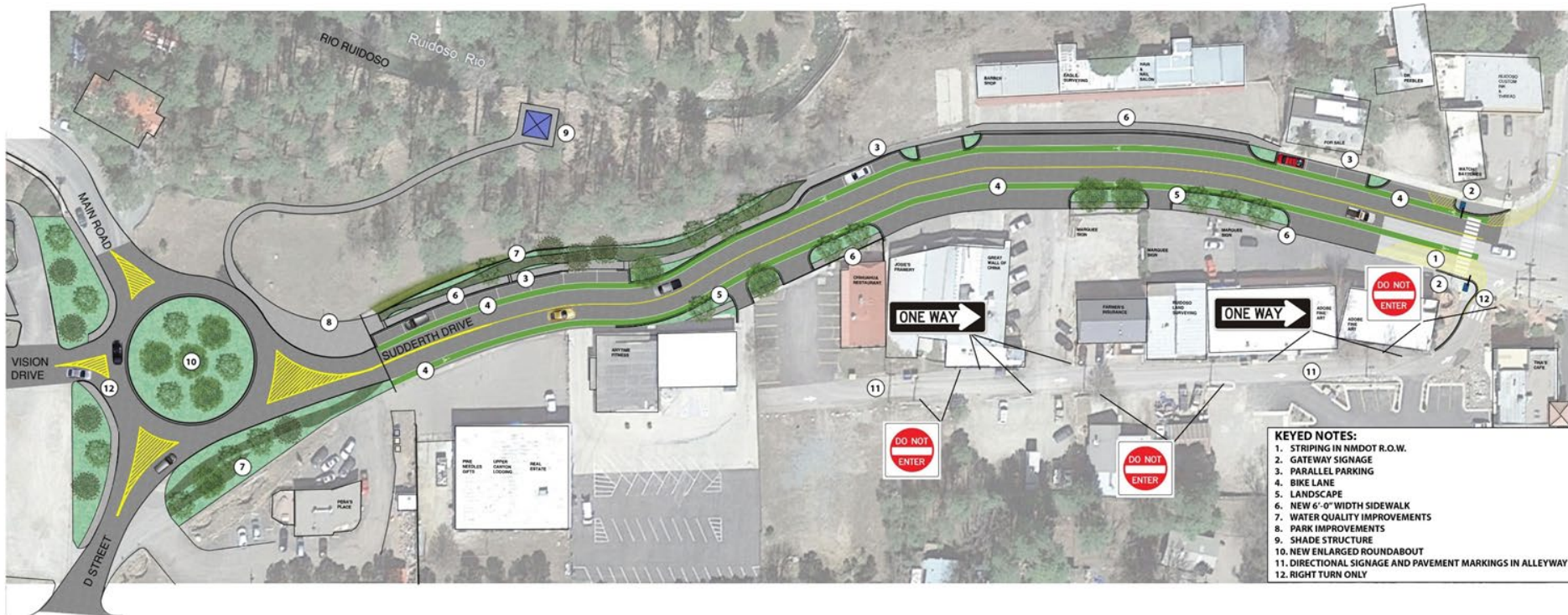
Corridor

- Bike Lanes Eastbound & Westbound
- 6 ft Sidewalks
- Parallel On-Street Parking

Roundabout

- Circular
- Pavement markings
- No Sidewalk or Crosswalks
- Raised Islands

Preliminary Alternative - Concept B



groundworkstudio

HISTORIC UPPER CANYON STREETSCAPE - CONCEPT A

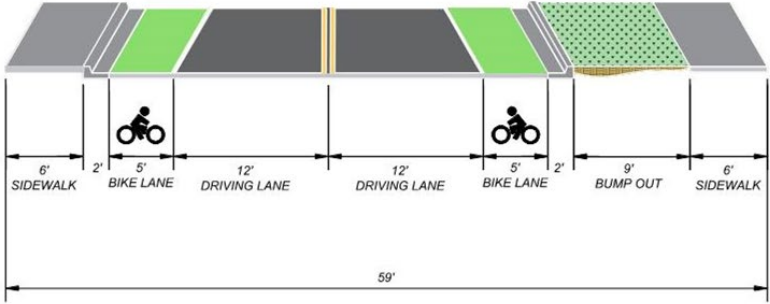
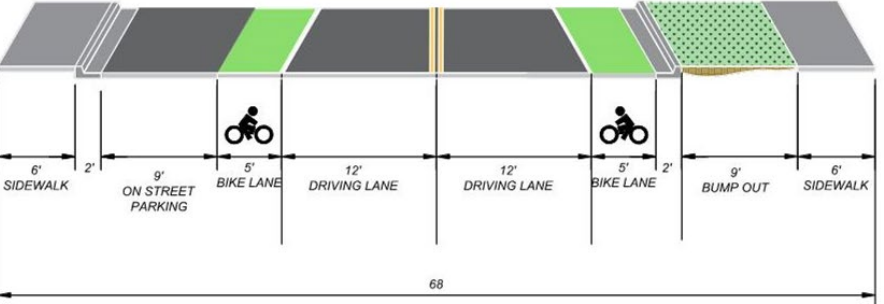
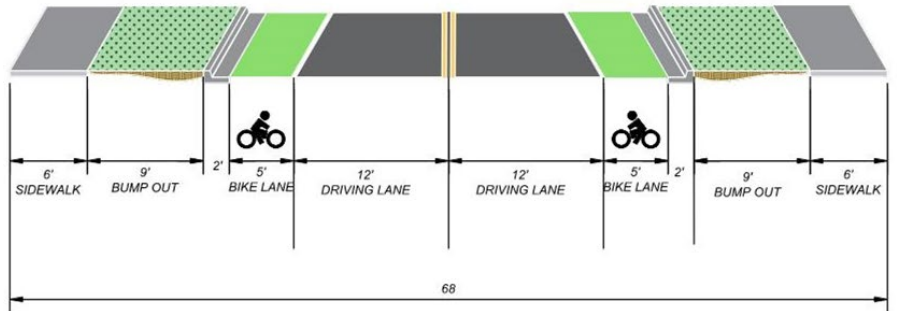
Corridor

- Bike Lanes Eastbound & Westbound
- 6 ft Sidewalks
- Parallel On-Street Parking

Roundabout

- Circular-Large
- Pavement markings
- No Sidewalk or Crosswalks

Preliminary Alternative - Concept A&B



Preliminary Alternative - Concept C



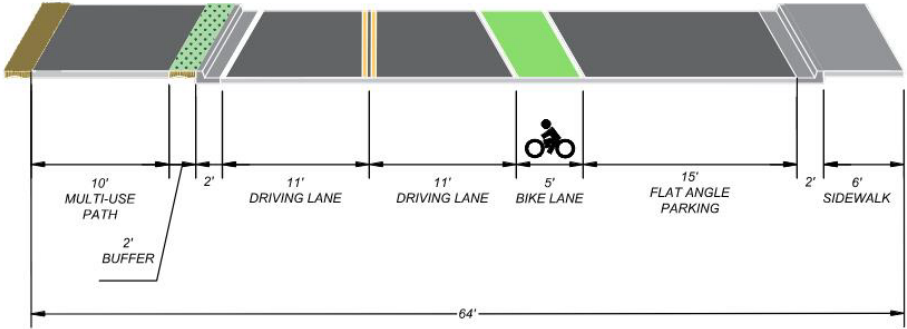
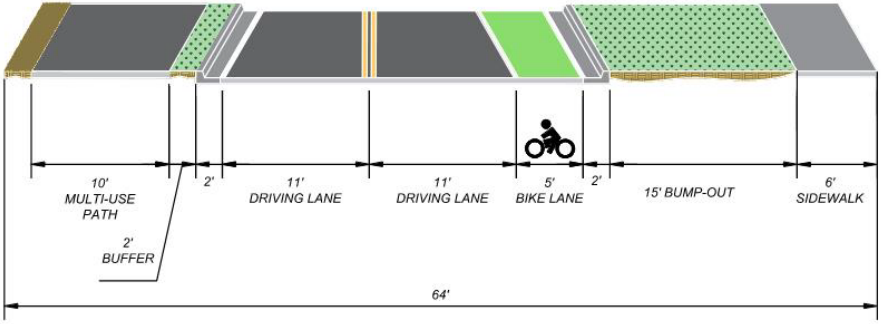
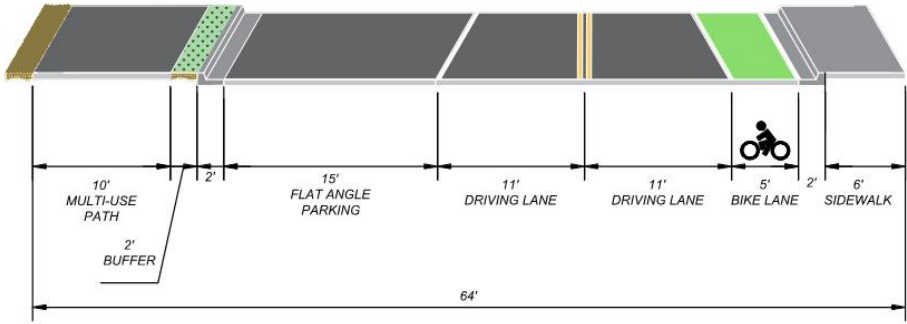
Corridor

- Bike Lane Eastbound
- 10 ft Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Flat Angle On-Street Parking
- Mid-Block Crossing

Roundabout

- Circular
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept C



Preliminary Alternative - Concept D



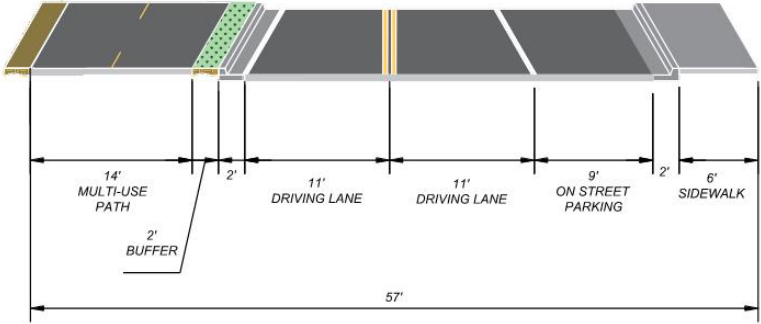
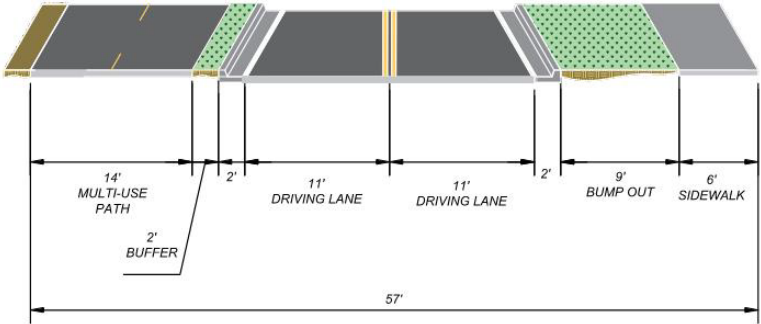
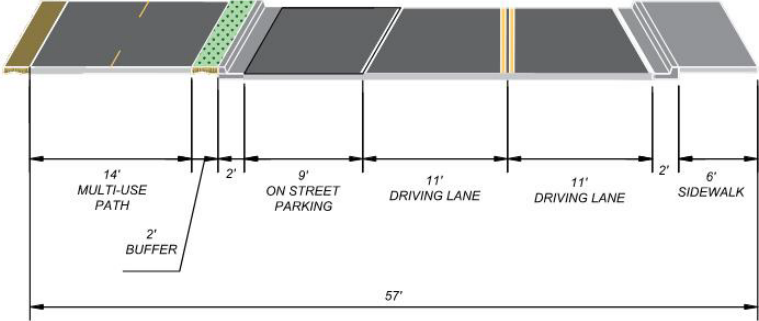
Corridor

- 14' Bi-directional Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Parallel On-Street Parking
- Mid Block Crossing

Roundabout

- Oval
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept D



Preliminary Alternative - Concept E



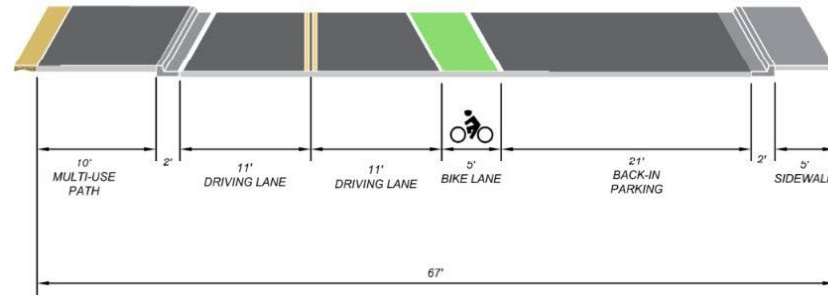
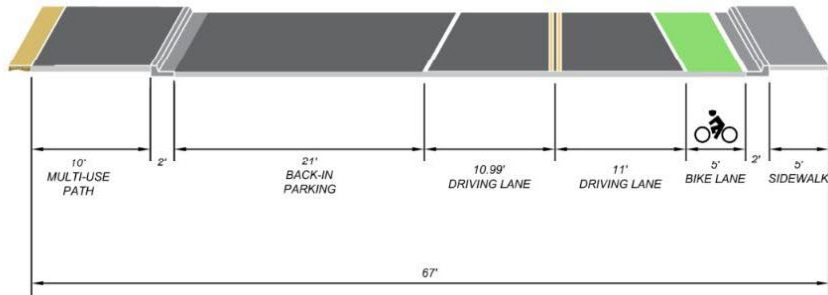
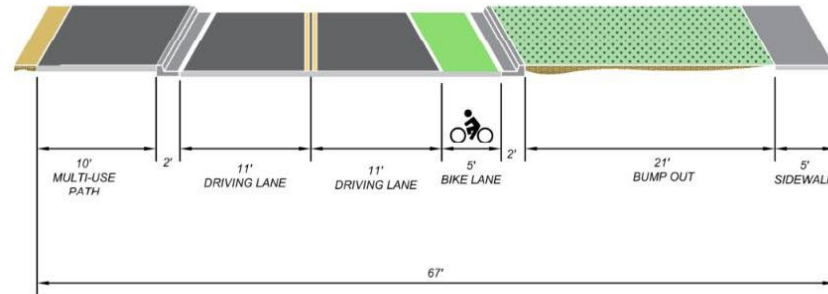
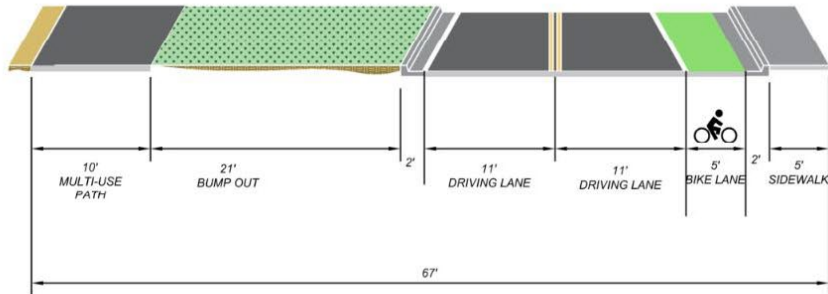
Corridor

- Bike Lane Eastbound
- 10 ft Muti-Use Trail North Side
- 5 ft Sidewalk South Side
- Back-In On-Street Parking
- Mid-Block Crossing

Roundabout

- Oval
- Apron
- Raised Islands
- No Sidewalk & Crosswalks

Preliminary Alternative - Concept E



Preliminary Alternative - Concept F



Corridor

- Shared Lane Eastbound
- 10 ft Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Flat Angle On-Street Parking
- Mid-Block Crossing

Roundabout

- **Circular**
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept F-1



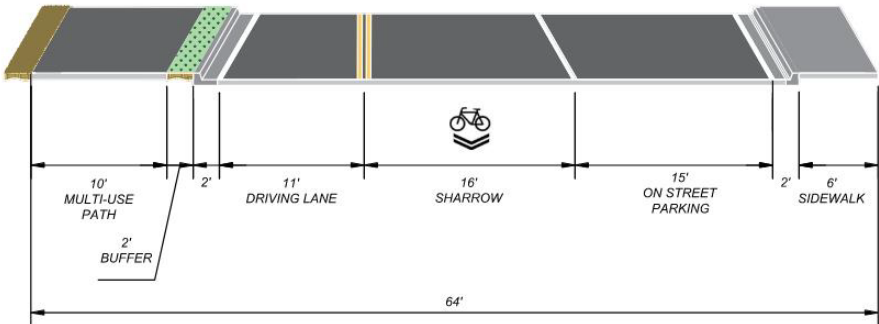
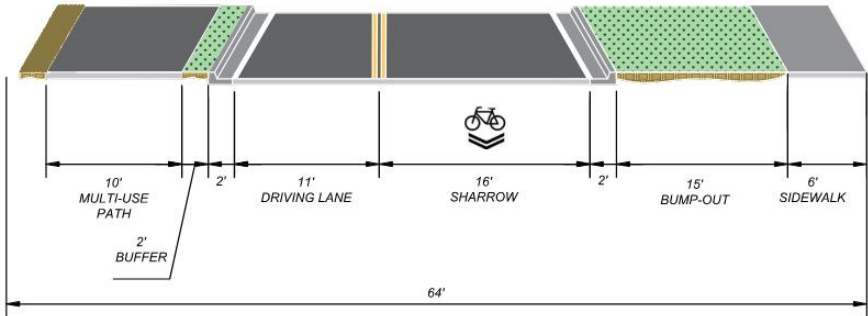
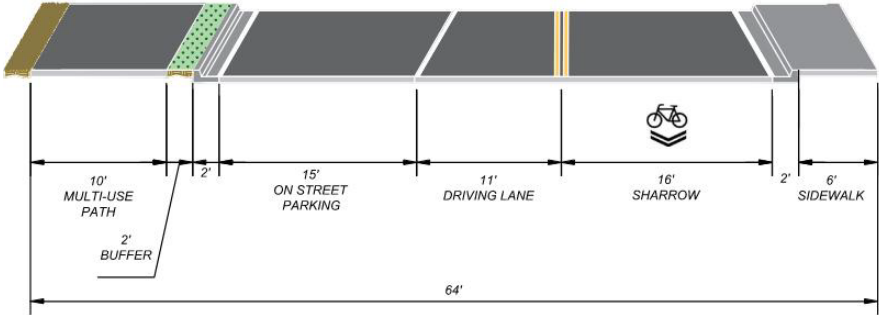
Corridor

- Shared Lane Eastbound
- 10 ft Multi-Use Trail North Side
- 6 ft Sidewalk South Side
- Flat Angle On-Street Parking
- Mid-Block Crossing

Roundabout

- **Oval**
- Apron
- Raised Islands
- Sidewalk & Crosswalks

Preliminary Alternative - Concept F



Preliminary Alternative - Concept G



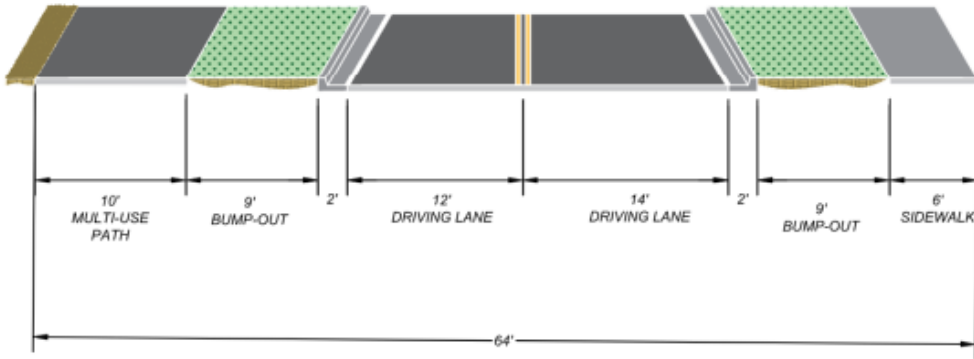
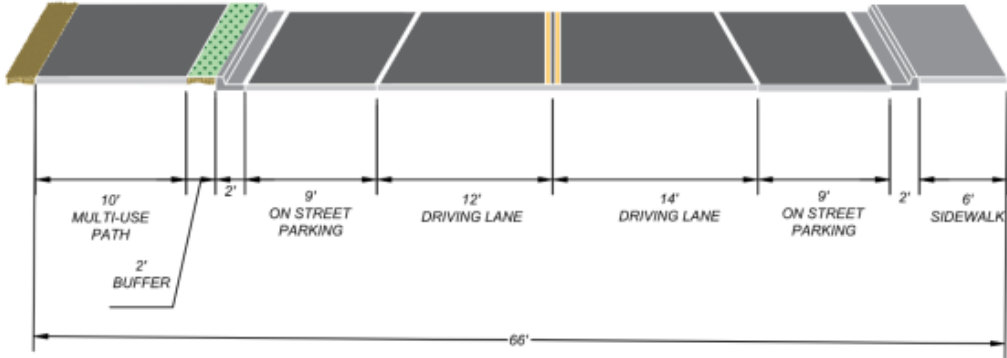
Corridor

- Shared Lane Eastbound
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Roundabout

- Oval
- Apron
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Preliminary Alternative - Concept G



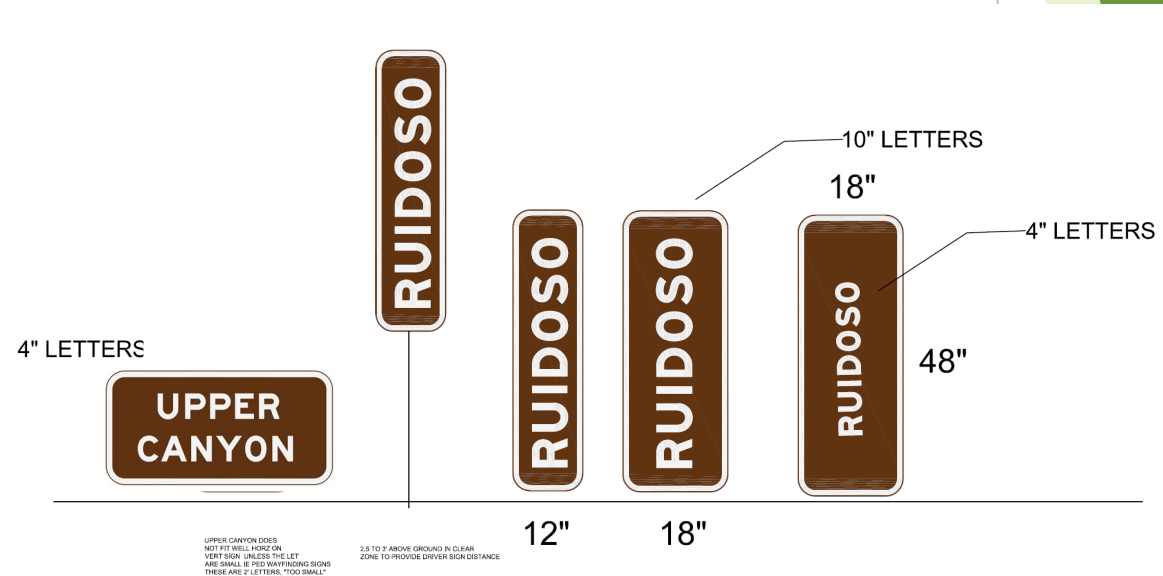
G CONCEPT G - PARALLEL PARKING AND WALKING PATH

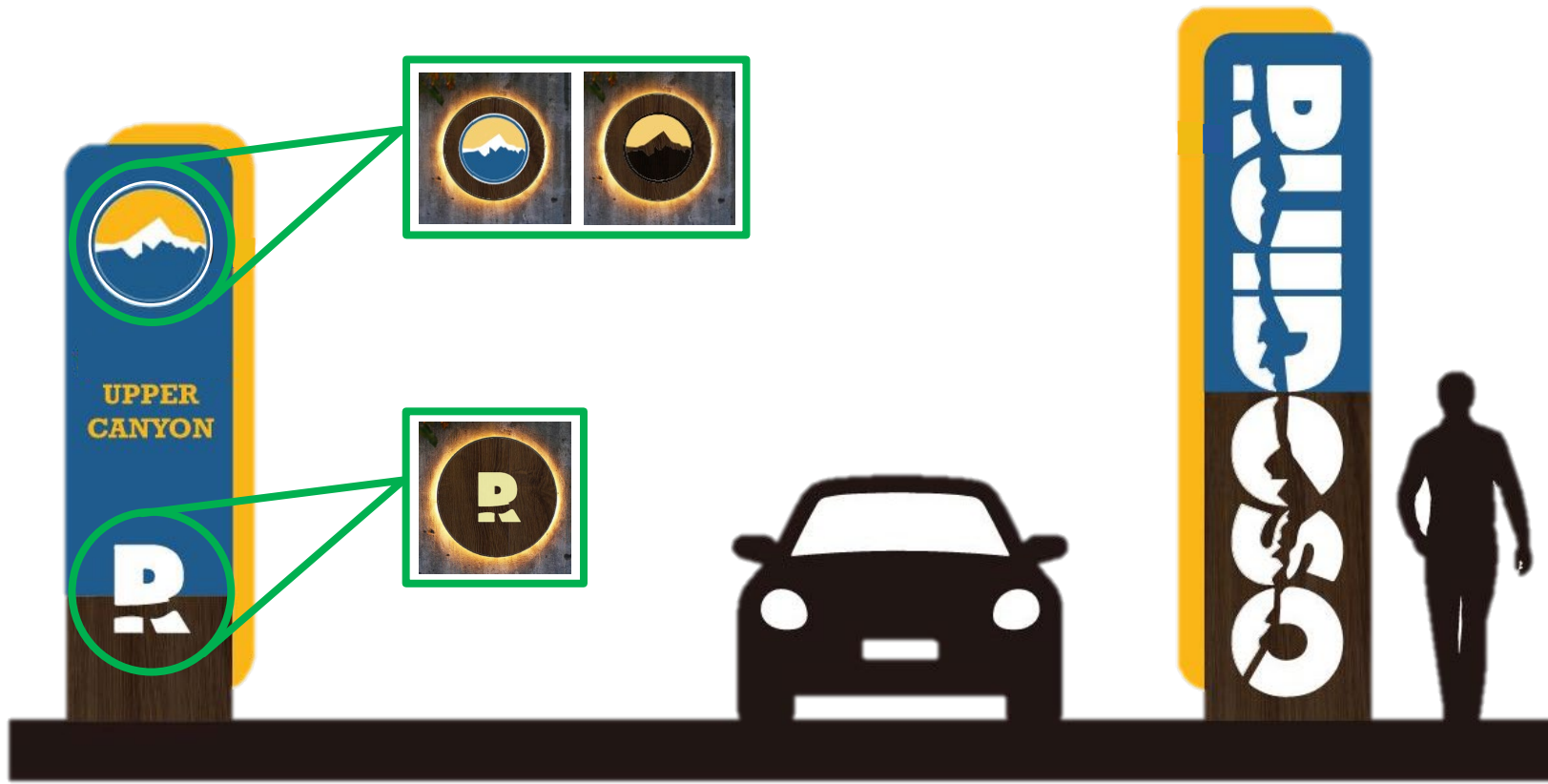
Gateway Signage Requirements

► Requirements

Wayfinding/Gateway sign	Wayfinding Gateway Sign
In Clear zone	Outside of clear zone
5' min height above ground	Can be place bottom touching ground
5' + 4' height top = approx 9 feet tall	Top approx 4 feet
Letter height 4" min unless for ped only can go smaller Issue getting upper canyon (horiz text on vert sign)	Letter height 4" min unless for ped only can go smaller; issue getting upper canyon (horiz tet on vert sign)
Looking at 12" to 18" inch wide sign x 4 FT vertical sign for "Ruidoso" Consider upper canyon horizontal sign? 4" letters to 10" letter height.	Looking at 12" to 18" inch wide sign x 4 FT vertical sign for "Ruidoso" Consider upper canyon horizontal sign?
Consider talking with fabricator or artist for signs "eg Structural" for artistic sign design	Consider talking with fabricator or artist for signs "eg Structural" for artistic sign design

► Dimensions

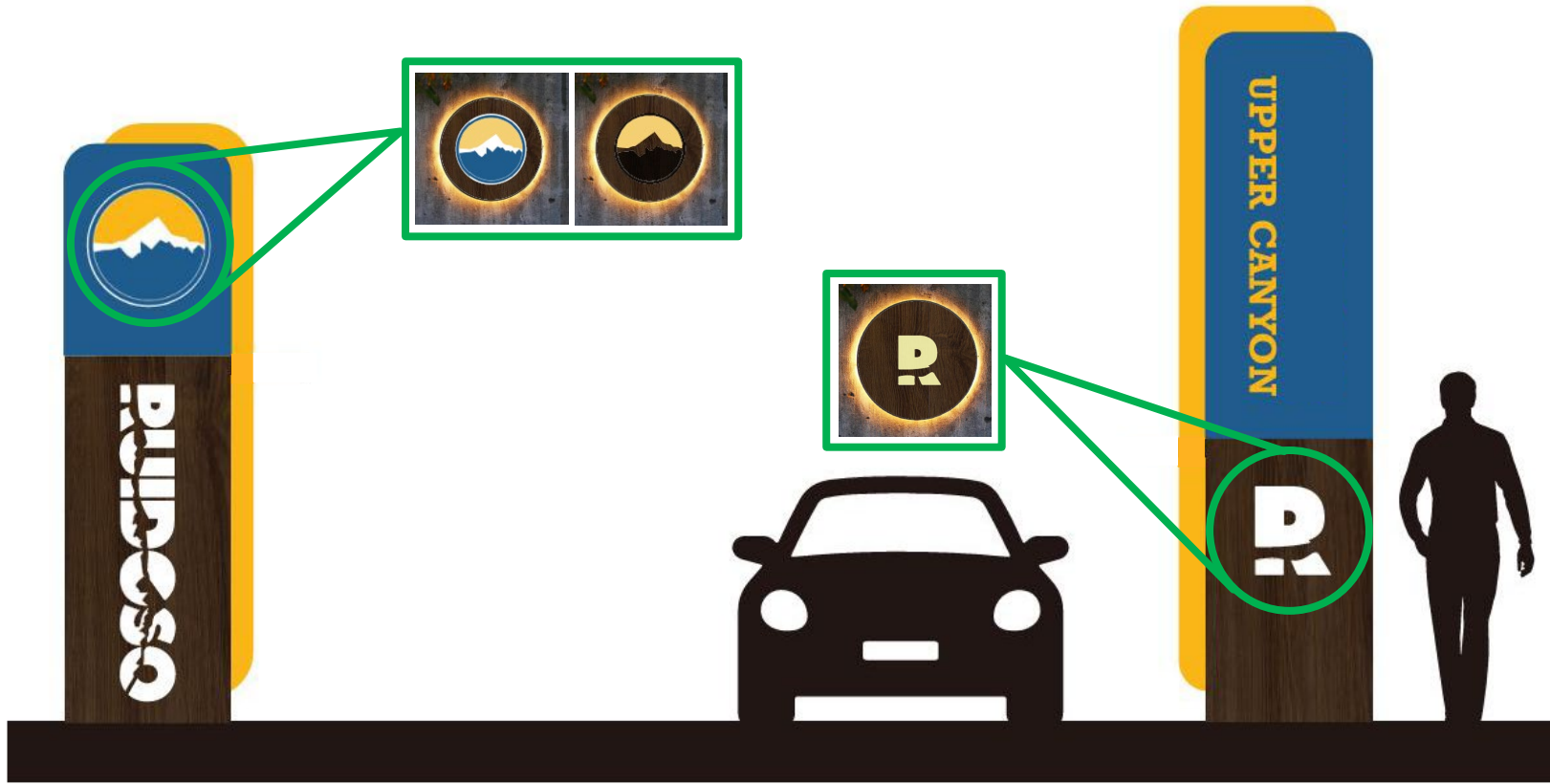




Gateway Signage 03



Gateway Signage 03



Gateway Signage 05



Gateway Signage 05

We Want to Hear Your Ideas!

Comments here at the meeting or in the future to:

www.usrp-ruidoso.com

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